



**ONGC VIDESH LIMITED**

( A Government of India Enterprise)

6<sup>th</sup> Floor, Kailash Building

26, KG Marg, New Delhi – 110001

Tel No. 011-41291515; Fax No. 011-23358129

No. OVL/DLH/RTI/RP/JLG/2016-17

25th July, 2016

To

Mr. Joginder Lal Gupta  
Sec-28, Flat No. 120,  
Arun Vihar, Noida  
Uttar Pradesh – 201301  
Contact No. 9821260105

**Subject: Request for information under Right to Information Act 2005 regarding advertisement**

Dear Sir,

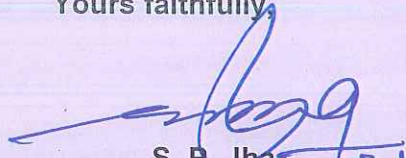
This refers to your RTI application dated 31.12.2015, on the subject cited above. In this connection, In this regard, enclosed please find the point-wise reply to your query.

In case you feel aggrieved with the decision of PIO, you can prefer an appeal to the first appellate authority in our organization within 30 days of receipt of this communication whose particulars are given below.

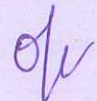
Shri Y. C. Shukla  
GGM – (Production)  
ONGC Videsh Limited,  
6<sup>th</sup> Floor, Kailash Bhavan  
26<sup>th</sup> Kasturba Gandhi Marg,  
New Delhi – 110001

Thanking you,

Yours faithfully

  
S. P. Jha  
CM (HR)

For CPIO, ONGC Videsh



Dated:-22.07.2016

**Sub:- Information under Right to Information Act, 2005.**

Reply to the query is as under:

Section A:

1. Annual advertising expense for the financial years 2012-13, 2013-14, 2014-15

- A. Print Media (Display ads, Tender ads, Magazines, House Journals etc.)

|          | 2012-13 | 2013-14 | 2014-15 |
|----------|---------|---------|---------|
| Tenders  | 4402319 | 555226  | 2580870 |
| AFR/ UFR | 4009599 | 5078369 | 5806440 |

- B. Electronic Media (Radio Jingles, TV Commercials etc.) - Nil  
C. Outdoor (Hoardings, Banners, etc.) - Nil  
D. Events (Corporate, Social, Exhibitions, etc.) - Nil  
E. Digital - Nil  
F. Other Medium - Nil

2. Do you hire/empanel advertising agencies for above mentioned job?

Yes

3. If yes, then what are the qualifying criteria for the same?

**Qualifying criteria is decided by parent company, ONGC**

4. How many advertising agencies do you appoint for the same?

**As decided by ONGC.**

5. What is the duration of Empanelment?

**As To be decided by ONGC.**

6. What is the approximate date for the next Empanelment?

**To be decided by ONGC.**

7. What are the names of empanelled agencies in the current empanelment?

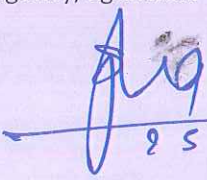
**Currently no agencies are empaneled.**

Section B:

1. Do you hire/empanel any agency or company for your PR activities? **No**  
2. If yes, then what are the qualifying criteria for the same?  
3. What is your annual budget for the same for your corporate office/head office/divisional office/regional office/zonal office?

Section C:

1. Have you hired/empanelled any agency which does not qualify your criteria? **No**  
2. If yes, then what is the name of the agency/agencies?  
3. If yes, please also state what was the reason for empanelling the agency/agencies?

  
25/7/16

To,

The Public Information Officer  
(GM(HR))  
ONGC Videsh Limited,  
6th Floor, 'Kailash' 26, Kasturba Gandhi Marg,  
New Delhi 110001.

Sub: Request for Information under Right To Information Act, 2005.


A. Contact Details:

1. Name of Applicant: Mr. Joginder Lal Gupta
2. Contact Details:
  - a. Mailing Address: Sec-28, Flat No. 120, Arun Vihar, Noida – 201301, Uttar Pradesh.
  - b. Phone No: 9821260105
  - c. Email: jlgupta9999@gmail.com

B. Details of information sought:

Section A:

1. Annual advertising expense for the financial years 2012-13, 2013-14, 2014-15 segregated as follows, for your corporate office/head office/divisional office/regional office/zonal office:
  - a. Print Media [Display ads, Tender Ads, Magazines, House Journals etc.]
  - b. Electronic Media [Radio Jingles, TV Commercials etc.]
  - c. Outdoor [Hoardings, Banners, etc.]
  - d. Events [Corporate, Social, Exhibitions, etc.]
  - e. Digital
  - f. Other Medium
2. Do you hire/empanel advertising agencies for above mentioned job? Yes/No  
If yes, then what are the qualifying criteria for the same?
3. How many advertising agencies do you appoint for the same?
4. What is the duration of Empanelment?
5. What is the approximate date for the next Empanelment?
6. What are the names of empanelled agencies in the current empanelment?

  
Manager (HR) of

Section B:

1. Do you hire/empanel any agency or company for your PR activities? Yes/No
2. If yes, then what are the qualifying criteria for the same?
3. What is your annual budget for the same for your corporate office/head office/divisional office/regional office/zonal office?

Section C:

1. Have you hired/empanelled any agency which does not qualify your criteria? Yes/No
2. If yes, then what is the name of the agency/agencies?
3. If yes, please also state what was the reason for empanelling the agency/agencies?

I hereby inform that following formalities have been completed by me:

1. That I have deposited the requisite fee of Rs. 10 /- by way of Postal Order 194119 favoring P10(GM) dated 30-12-15
2. I am above Poverty Line.
3. I am 'Citizen' of India and I am asking the information as 'Citizen'. [Proof attached].

J.L. Gupta  
Signature of the Applicant

Dated: 31/12/15